

Three things to get right for the best user experience in your meeting rooms

A user experience guide by

viewpoint
Audio • Visual • Collaboration

Creating collaborative spaces



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About us

We're people with a passion for making a difference. We provide audio visual, video conferencing and collaboration tools that help to make your business work smarter.

Experience

We design and build reliable AV solutions designed for a great user experience taking the stress out of meeting room setup and by making things easy for the user.

Feel

We change the way people feel about technology by removing difficult workflows so they can be more productive in the workplace with engaging, socially stimulating equipment that teams benefit from using.



Optimal User Experience

When it comes to creating an optimal user experience in meeting rooms, there are three key areas that require careful attention: the interior design, IT infrastructure and the Audio-Visual specification.

Interior Design

The interior design of a meeting room plays a crucial role in setting the tone and atmosphere for productive discussions.

IT Infrastructure

The infrastructure of your meeting rooms encompasses the IT, network, support services, and communications platform.

Audio-Visual

The audio-visual setup in your meeting rooms can significantly impact the quality of communication and engagement.

By focusing on these three aspects, you can ensure that your meeting rooms are not only visually appealing but also equipped with the necessary technology and amenities to facilitate effective communication and collaboration. Let's explore each of these areas in detail...



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What We Do

- Space Planning
- Interior Design
- Construction Management
- Facilities Management
- Asset Management

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Interior Design

The interior design of a meeting room plays a crucial role in setting the tone and atmosphere for productive discussions. Consider the following factors:

Lighting

Effective lighting plays a crucial role in cultivating a comfortable and welcoming environment. While natural light is great for mood-enhancing and productivity-boosting qualities, a thoughtful combination of natural and artificial lighting can optimise a space. In situations where natural light is limited or unavailable, carefully selecting a lighting solution can still create optimal conditions for presentation and video conferencing scenarios. The key lies in tailoring the lighting design to the specific needs and constraints of the environment to ensure both functionality and aesthetic appeal.

Acoustics

Proper acoustics are crucial for effective communication and will help to create a comfortable space for people to use. Incorporate sound-absorbing materials, such as carpet, drapes, acoustic rafts and acoustic panels. By minimising room reverberation and background noise your spaces will become calmer and more productive work environments.

Furniture

Choose comfortable and ergonomic furniture that promotes good posture and allows for flexibility. Adjustable chairs and tables can be valuable by accommodating different meeting formats and personal preferences. It is important to get the correct table shape for a meeting room also, wedge or trapezoidal tables that taper to the rear of the room offer better viewing angles for participants and provide better positioning for video conferencing cameras detect and display those in the room.

Colours

Selecting the right colour scheme will promote focus and creativity in your workplace. The best colours for video conferencing are neutrals like blue, tan, or teal. Neutral tones with pops of vibrant colours can create a visually appealing, yet professional ambiance, whilst providing participants with a natural looking environment from which to present and conference.



Infrastructure

The infrastructure of your meeting rooms encompasses the IT, network, support services, and communications platform. Pay attention to the following aspects:

IT and Network

IT infrastructure is essential for the support of meeting room technology because it provides the technological foundation necessary for effective communication, collaboration, productivity, flexibility, and security. Reliable and fast internet connectivity for all devices will contribute towards the seamless user experience your delegates require.

Communications Platform

Choose a unified communications platform that integrates various communication channels, such as audio, video, and data sharing. This will enable participants to collaborate effectively whilst accommodating working preferences for teams who may be working remotely or at office locations.

Security

IT infrastructure plays a critical role in ensuring the security of sensitive information shared during meetings. Implementing robust cyber security measures to protect against data breaches, unauthorized access, and other security threats is therefore of paramount concern in order to maintain the confidentiality, integrity, and availability of data shared during meetings.



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Audio · Visual · Collaboration

- Global Coverage
- Employee-Chartered Business
- 30 Years Experience
- Year on Year Growth

ABOUT OUR FIRM

£124.4m

£147,000



Audio-Visual Specification

The audio-visual setup in your meeting rooms can significantly impact the quality of communication and engagement. Consider the following elements:

User Interface

Implement user-friendly interfaces that are intuitive and easy to navigate. This minimises the user learning curve and ensures that participants can quickly access and utilise all the available features in a room.

Microphones and Cameras

High-quality microphones and cameras to ensure clear audio and video transmission. Specified to perfectly suit each individual room, it's important to incorporate the appropriate microphone and camera technology to capture your meetings and provide the far end with an excellent viewing experience of the proceedings in your workplace.

Display

Using the DISCAS standard (Display Image Size for 2D Content in Audiovisual Systems) to size and position a display screen (or multiple screens) in a set-up that is both sized appropriately and suited to the space requirements, we ensure that those in attendance have a clear view and are able to read the content on display from anywhere in the room.

Sound Reproduction

The audio technology available for meeting rooms has quickly evolved over the last few years, in response to the huge adoption of video conferencing that has occurred so far in the 2020's. Improvements in desk, ceiling & wireless microphone technology along with things like digital beam-steering array speakers and Dante enabled components mean pristine audio can be reproduced for both the far & near end of a video conference and offering excellent sound reinforcement options.



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Use our skills to your advantage

By getting these three aspects right: **Interior Design**, **IT Infrastructure**, and **Audio-Visual Specification** – you can create meeting rooms that provide the best user experience.

Remember, a well-designed meeting room not only enhances productivity but also leaves a lasting impression on clients and stakeholders.

So, invest the time and effort in to creating collaborative spaces.



Let's collaborate



Next steps

If you've got any further questions or would like to get to know us more, please feel free to get in touch

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